**Annexure II**

**PRICE BID FORMAT FOR RECRUITMENT ADVERTISEMENT**

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| **Particulars** | **Colour** | **Black & White** |
| **Publication** | **Edition** | **Language** | **Size- Sq.Cms** | **Rate including GST for Week Day (Monday to Friday)** | **Rate including GST for Weekend (Saturday & Sunday** | **Rate including GST for Week Day (Monday to Friday)** | **Rate including GST for Weekend (Saturday & Sunday** |
| Times of India (Ascent) | All India Edition | English | 8 x 12 |  |  |  |  |
| Time of India (Ascent) | Other than Tamil Nadu | English | 8 x 12 |  |  |  |  |
| Time of India (Ascent) | Other than South India | English | 8 x 12 |  |  |  |  |
| Time of India (Ascent) | Delhi Only | English | 8 x 12 |  |  |  |  |
| The Hindu (Opportunities) | Tamil Nadu | English | 8 x 12 |  |  |  |  |
| The Hindu (Opportunities) | South India | English | 8 x 12 |  |  |  |  |
| Dainik Jagran (All 15 northern States) | North India Edition | Hindi | 8 x 12 |  |  |  |  |
| Dainik Jagran (only in 5 Northern States) | UP, Himachal, Punjab, Haryana & Uttarakhand | Hindi | 8 x 12 |  |  |  |  |

Note: 1) You may give a combination of News Papers (Print Media) for various States, depending upon circulation/popularity of the News Paper.

1. **The add will be published in the Inside page**

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| --- | --- | --- | --- | --- | --- | --- |
| **Publication** | **Subscription** | **Language** | **Job post vacancy** | **CV** | **Mail** | **Rate including GST** |
| naukri.com | 30 days | English | 1 | 1000 | 3000 |  |
| Linkedin | 30 days | English | 1 | 1000 | 3000 |  |
| Times Jobs | 30 days | English | 1 | 1000 | 3000 |  |

**Opening of EOI – 28th February 2022 Signature & Seal of the Agency**